

Appendix 1 - Achievements from January to June 2015

MAKING SENSE OF THE CITY CENTRE	
The upstairs gallery space at the City Museum has been developed to continue the story of Gloucester's History from the Tudors to the present day.	Gloucester City Council Museums
Gloucester Folk Museum worked closely with the Soldiers of Gloucestershire Museum in February and April 2015, to offer free WWI workshops for families. The workshops were run by staff from the Soldiers Museum, and were very popular.	Gloucester City Council Museums
An interpretation panel is being produced to become a permanent fixture outside the glass of the Eastgate Chamber. It is in the final stages of development and will be fixed into place in the coming months.	Gloucester City Council Museums
The City Council has offered sixteen grants totaling £75,847.60 within the City Centre Historic Areas Grant Scheme. The most recent grant offers include repairs works to 24, 33 and 42-44 Westgate Street, 3 College Street, Hayden Taylor, 20 Southgate Street and Lilly's restaurant. The THI Southgate Street Scheme has awarded three further grants to 150-152 Southgate St, 65 Southgate St and 7 Priory Place. A further public realm improvement grant was awarded for cladding a modern unsightly property at 39-41 Southgate Street, to improve the character and quality of the conservation area.	Gloucester City Council Environmental Planning
A recently re-discovered bronze plaque which honours those City Council staff that lost their lives in WW1 has been cleaned and fixed to the side of North Warehouse.	Gloucester City Council Environmental Planning
A public realm strategy is currently being drafted for the City; this strategy will review and recommend materials for paving, highways and street furniture within the City, as well as, identifying key linkages and routes across the City. Once drafted the document will be subject to period of consultation prior to adoption as supplementary planning guidance.	Gloucester City Council Environmental Planning

On March 27 th a plaque was unveiled on the Masonic Hall in Cross Keys Lane explaining the history of the building.	Gloucester City Council Environmental Planning
RETHINKING HERITAGE AND CULTURAL TOURISM	
The Museums Service held another Richard III festival, hosting world renowned speakers and experts in their field, building on the success of last year's events. The festival highlighted the City's rich medieval history and its place at this time on the national stage.	Gloucester City Council Museums
The Museums Service now use social media to enable more effective use of digital platforms, providing more access to objects in the collection through digital communication.	Gloucester City Council Museums
The City Museum held a day of talks in April 2015 in partnership with the WEA (The Worker's Educational Association). A series of historical talks took place, looking at various aspects of Gloucester's history. They were well received, most especially the 'Gloucester Trades in 1608' talk.	Gloucester City Council Museums
March 2015 saw the annual Residents Weekend which included a variety of tours and talks across the City by the Gloucester Civic. Over 500 Gloucester residents took the opportunity to find out more about their City. The Tourist Information Centre was the main outlet for passes and tickets during the weekend's events.	Marketing Gloucester
Heritage of the waterways was celebrated with the bi-annual Tall Ships Festival. Over 126,000 people attended the event over the three day festival in May.	Marketing Gloucester
A Gloucester History Festival Committee was set up in January to manage all aspects of the established festival. There has been a concerted effort to increase the profile of the event by attracting better known speakers. BBC historians Dr Janina Ramirez and Tom Holland, plus Nicholas Soames MP – grandson of Winston Churchill.	Marketing Gloucester
The Henry III Committee has been set up in partnership with Gloucester Civic	Marketing Gloucester

Trust, Gloucester Cathedral and Gloucester City Museums to explore the City's celebration of the coronations of Henry III. Next year will be the 800 th anniversary of his coronation – the last time an English/British monarch was crowned outside of London. The same committee will also look at the Aethelflaed anniversary in 2018.	
A condition survey has been commissioned to assess 26 Westgate Street as part of the investigation works related to the feasibility of the TIC move. This work is due to be completed by the end of July.	Gloucester City Council Environmental Planning
A lighting scheme for the Grade II listed Constitution House was completed, as part of the Lighting Strategy Grant Scheme, which offers up to a 60% grant towards the design, procurement and installation of architectural lighting to historic and landmark buildings in the City Centre. Constitution House was lit with two 150w LED floodlights aimed at the main façade onto Constitution Walk.	Gloucester City Council Environmental Planning
The Eastgate Portico lighting scheme has been completed also with the help of the Lighting Strategy Grant Scheme, with the Eastgate Shopping Centre providing 40% of the total cost. The main features of the Grade II listed structure were lit up, including the bell tower, clock, coat of arms features and stone archways. The lighting scheme draws attention to one of the few remaining historic structures on the south west side of upper Eastgate Street.	Gloucester City Council Environmental Planning
The City Archaeologist has been working with colleagues in Asset Management to repair the entrance way to the King's Walk Bastion. Further works are needed before the site is publicly accessible but the entrance way is now easier and safer to use, and conforms to all appropriate health and safety requirements.	Gloucester City Council Environmental Planning
Historic gates which once lined the Eastgate Market were found at the Gloucester City Council depot in Chase Lane. The cast iron structures were among six metal gates that formed the entrance to the market but were	-

removed in 1969.	
Blackfriars opened its doors to the first two Brownie group visitors who have done educational activities onsite that contribute to their badges and was used as the inspiration for a performance piece by students from the University of Gloucestershire called 'Softening the Stone'.	Gloucester City Council Blackfriars
March saw the Strike a Light Festival come to Gloucester Guildhall. Packed crowds were welcomed over the 4 days and enjoyed music, spoken word and theatre in abundance. The performers were predominantly young people who have grown up in the area.	Gloucester City Council Guildhall
BiG Knit has grown into an official craft group which is open to everyone. The group are currently knitting for charities to keep people warm this winter as well as yarn bombing for fun. The group has inspired yarn bombing on Worcester Street which has transformed the corner of Gouda Way.	Gloucester City Council Community Engagement
RAISING THE STAKES FOR CREATIVITY	
Gloucester City Museum hosted the 'Cut it Out' exhibition featuring local and international street artists. This attracted people into the Museum that may not necessarily have been initially interested in the more traditional art collections.	Gloucester City Council Museums
The Museum's monthly art club has steadily built in numbers giving adults a chance to try out new art techniques and refine others in a relaxed and supportive environment. The monthly sewing club is also steadily growing in membership and involves people working on a whole host of textile related projects.	Gloucester City Council Museums
The City and Folk Museums will host the Arts Council funded 'Scriptorium' plays, written by local playwrights and performed by local companies. The project provides paid work for local directors, actors and playwrights, providing them with the opportunity to produce plays about Gloucester-specific events, increasing awareness of Gloucester's historical wealth.	Gloucester City Council Museums
An art psychotherapy group use both museums as venues for their therapy	Gloucester City Council

sessions for young people. The group uses art based items in the collection as a spring board for dealing with difficult issues in their lives	Museums
As part of the Town Heritage Initiative, the first phase of repairs to the walls at St Mary de Crypt churchyard were completed in June, and the work was undertaken with Gloucestershire College, offering a training opportunity in stonework and the use of lime mortar for construction students.	Gloucester City Council Environmental Planning
The City Archaeologist has been running a second volunteer archaeological excavation on Robinswood Hill as part of the 'All Paths Lead to the Hill Project', so far approximately 70 volunteers have helped out on site and a talk is planned later in the year.	Gloucester City Council Environmental Planning
Since January, Marketing Gloucester have employed at least 200 artists – to perform during Residents Weekend, Tall Ships, Sea Shanty Festival, Lantern Festival, Gloucester Carnival and World in Union (street dance day).	Marketing Gloucester
Marketing Gloucester have successfully received arts council funding of £85,000 to provide free cultural entertainment in the City Centre during the Rugby World Cup. This includes work with local community groups and schools.	Marketing Gloucester
Marketing Gloucester has been working hard behind the scenes with the lead up to the Gloucester Scrumpy Trail, taking place during the summer of 2015. Twenty 5-foot tall sculptures are currently with local and national artists for painting. The team has managed the entire project, dealing with the model makers at the conceptual and manufacturing stages. They secured the sponsorship for each sculpture and held a launch event during the Gloucester Tall Ships Festival, pairing up sponsors with artists. The trail is deliberately timed to coincide with Gloucester's festival season and the Rugby World Cup. It is expected to attract 300,000 visitors over three months.	Marketing Gloucester
Gloucester City's gate streets were spruced up as part of the City Centre spring clean campaign. Residents, visitors, groups and businesses came	-

together to help spruce up the City.	
Gloucester Schools Partnership held a week long exhibition at Blackfriars, which showcased the work of Primary School children from 22 different primary schools around Gloucestershire.	Gloucester City Council Blackfriars
Blackfriars has hosted the annual Cotswold Monochrome Exhibition for the third year running.	Gloucester City Council Blackfriars
There has been a variety of theatrical performances at Blackfriars between January and June including Toad of Toad Hall by Tyger Productions, two performances by performing arts students from the University of Gloucestershire and 'Nothing Changes' by Spaniel in the Works.	Gloucester City Council Blackfriars
CONSOLIDATING GLOUCESTER'S REPUTATION FOR SPORTING EXCELLENCE AND PHYSICAL ACTIVITY	
Oxstalls hosted a Great British Tennis weekend event to attract new participants to tennis with 114 attending. Excitingly two thirds of these were completely new to Oxstalls and the team achieved a significant sign up of customers into their club programme.	Aspire
Oxstalls ran an International Tennis Federation wheelchair event which attracted participants from all over Europe.	Aspire
After securing funding with Active Gloucestershire, Aspire were able to deliver tennis through the Sportivate programme at Tewkesbury Secondary School and Dene Magna School. Based on the success of these programmes Oxstalls has been chosen as the first Centre to trial a new and innovative access program on a school dual use site. The Oxstalls has facilitated successful grant funding applications of over £5k to open these facilities to the wider community.	Aspire
Oxstalls retained its LTA performance Centre status, and is now the only Centre to hold this prestigious quality mark in Gloucestershire. This performance status demonstrates the hard work our children and coaches	Aspire

have put in developing tennis and underlines Oxstalls importance in the South West.	
Oxstalls has been successful in gaining further funding for 2014-2016 (£2.5k) from the Tennis Foundation. The Disability Network Club plans are progressing well delivering an activators course and links with Worcestershire College for visually impaired tennis.	Aspire
Working with Gloucester Police and the City Council, Aspire have provided vouchers for activation at GL1 to be given to children and young people who through the Positive Ticket Scheme have been identified as positive role models for others in the City	Aspire
Aspire; in partnership with Gloucester City Homes, City Council and Barnwood Trust are in the last year of funding for a Community Builder operating the asset based Community Programme (ABCD).	Aspire
ENJOYING AND SUPPORTING DIVERSITY	
The Museums Service are continuing to support various local community groups through hires, providing a safe space for local people to meet on a regular basis. The City Museum continues to support the Chinese Women's Guild, as it has done through past years. They also support the NHS funded 'Ageing Well' project, which continues to thrive.	Gloucester City Council Museums
Gloucester's Clock Tower Park hosted its annual May Fair event to encourage residents and visitors to use their local parks and open spaces, promote friends groups and to showcase some of the great initiatives happening across the City. Over 1500 people attended the event which also encouraged visitors to sign up to the friends group or to volunteer in their local area. The impact of the local event was enormous compared to the cost which was very minimal.	Gloucester City Council Community Engagement
Gloucester Tourist Information has gone mobile. The team have taken the service out and about to promote the City and the Rugby World Cup to those	Gloucester City Council Tourist Information

who may not necessarily visit the office on Southgate Street. Presence has included the Forest Outdoor Activities Show, Eastgate Shopping Centre, Gloucester Tall Ships Festival and City Centre markets.	Centre
Gloucester City Council held the fun day at the Gloucestershire Action for Refugees and Asylum Seekers for Eastern Europeans on March 21 st . Participants learnt how to behave in this country as well as arts and crafts, English (hot cross buns) and Czech cake and Czech dancing.	Gloucester City Council Community Engagement
PLANNING FOR A TRANSFORMATIONAL PROJECT	
Gloucester City Museums Service planned throughout this period for the WOW! Rugby exhibition to coincide with Gloucester being a host venue for the Rugby World Cup. Many links and contacts with local clubs, supporters, Kingsholm Rugby Heritage group, school rugby teams and local collectors were forged to help bring the exhibition together.	Gloucester City Council Museums
The Principal Conservation and Design Officer and City Archaeologist are busy working with the project managers and consultants developing the many Heritage Lottery Funded schemes within the City, most recently excavations at Gloucester Cathedral have been undertaken. The works seek to understand the depth and condition of the human burials on the site (which has been a cemetery since the 11 th century at least). This information will enable a design to be agreed which causes as little as possible disturbance to the burials on the site. Formal pre-application discussions have commenced with Llanthony Priory, Project Pilgrim and Discover Decrypt who are all developing Stage 2 bids.	Gloucester City Council Environmental Planning
Discussions with a potential developer have recently been undertaken and the £4.2 million regeneration budget for Blackfriars will be utilized in completing structural surveys and condition surveys for the properties. Briefs have been produced and are with the County Council to procure through the new joint working venture to bring forward the wider Blackfriars site including	Gloucester City Council Environmental Planning

options appraisals, assessments of significance and archaeological elevation.	
A meeting was held with the new owners of Gloucester Prison - City and Country, to discuss the first steps in moving forward in regards to this exciting project. Officers at the meeting included the archaeology, conservation and urban design specialists together with officers from Historic England. A stakeholder event took place on the 14 th May together with wider public consultation event. A second stakeholder meeting is taking place on the 16 th July.	Gloucester City Council Environmental Planning
A number of cladding scheme are being considered at present and detailed designs are being developed for these projects. The focus at present is developing an appropriate design for the cladding of the south west façade of the Kingswalk Shopping Centre and the link bridge of Eastgate Shopping Centre. Numerous designs using a variety of materials have been considered to date. Plans are being drawn up by a local architectural practice and a large sample panel has been commissioned to show the colour, finish and join pattern of one of the main materials under consideration, which is a coloured stainless steel. A planning application has been submitted.	Gloucester City Council Environmental Planning
Blackfriars hosted the third CAMRA Beer Festival, which attracted over 2000 visitors over the course of two days.	Gloucester City Council Blackfriars
The University of Gloucestershire held a social evening for scholars from around the world at Blackfriars. For one of the delegates this was the first time they had ever left Mexico. The group enjoyed a civic trust guided tour, dinner and drinks.	Gloucester City Council Blackfriars
MARKETING AND PROMOTING GLOUCESTER	
The Museums Service was chosen by Culture 24 from Museums across the country to feature in an Arts Council funded series of short films highlighting what Museums have to offer to visitors and the depth of the collections that are held across the nation. The films will 'go live' late in the Summer.	Gloucester City Council Museums

<p>The Museums Service run regular tours of the Eastgate Chamber, taken by the resident Roman soldier 'Lucius Sita' in full uniform. Awareness of the tours has increased over the last few years, and have become hugely successful. Therefore more and more tours are being offered to cope with demand. This summer will see the Eastgate Chamber open every Saturday throughout the school holidays, with a Roman Soldier at the site itself to publicise this important local landmark.</p>	<p>Gloucester City Council Museums</p>
<p>Marketing Gloucester created the brand 'Gloucester 2015 – Our BiG Year' to encapsulate the wealth of activity taking place during the City's year in the spotlight. The umbrella brand allows Marketing Gloucester, Gloucester City Council and other third parties to tie in with events and initiatives taking place this year with the Rugby World Cup, Gloucester Tall Ships, the Scrumpy Sculpture Trail and major festivals. The brand has been supported by local media, event organisers and other organisations.</p>	<p>Marketing Gloucester</p>
<p>Gloucester Tourist Information Centre organised the 'Cherry & Whites Challenge' as part of English Tourism Week. The aim was to increase footfall into the City's visitor attraction, promote the Rugby World Cup and to really show the importance of tourism within a destination.</p>	<p>Gloucester City Council Tourist Information Centre</p>
<p>A new Gloucester Museums Pass is currently in the planning stages with implementation due in July ready for the summer. Partners include the City and Folk Museums, the Soldiers of Gloucestershire Museum and the Waterways Museum with the Tourist Information Centre being a central visitor point and Marketing Gloucester behind the promotion. The aim is to encourage more use out of the City's historic museums.</p>	<p>Gloucester City Council Tourist Information Centre</p>
<p>Gloucester Tourist Information Centre staff have completed the World Host programme in preparation for the Rugby World Cup. The programme looks at delivering customer service during international and the completion of the course contributes to the ambition of Gloucester becoming a World Host City.</p>	<p>Gloucester City Council Tourist Information Centre</p>

The City was a finalist in the National Coach Tourism Awards in the 'Coach Friendly Destination' category. This is the first year the City as a whole entered the awards but was pipped to the post by Liverpool.	Gloucester City Council Tourist Information Centre
Coach passengers to the City's Westgate Street Coach Park have increased by 27% compared to January-June 2014 with an increase of 18% in coaches visiting the Coach Park.	Gloucester City Council Tourist Information Centre
The Coach Bookings Team produced a 'Historic Treats & City Treats' better known as a discount book full of voucher for coach passengers. Over 40 independent businesses submitted offers to encourage increased spend in the City.	Gloucester City Council Tourist Information Centre
The Blackfriars team ran the first ever Blackfriars internal event, The Hatters Tea Party. Over 300 parents, grandparents and children visited the site for an interactive tea party with characters from Alice in Wonderland, live screenings of the Disney classic and Tim Burton film, hat making workshops, face painting and more.	Gloucester City Council Blackfriars